

# Zemax Consultant Partner Program

## Introduction

Zemax has a long history of working with optical design consultants who provide design services to multiple customers in the global optics industry using Zemax products and technologies. Zemax values this relationship and wants to develop this partnership in a structured and mutually beneficial manner. To achieve this goal, Zemax has designed the Zemax Consultant Partner Program.

## Program Objectives

The objectives of this program are to:

- Enable select optical design consultants to gain access to all the latest technologies in our premium products at an attractive price
- Support them in growing their business via referrals for optical design consultancy opportunities
- Assist them in showcasing their advanced optical design work as well as their use of Zemax technologies
- Leverage the Zemax-Consultancy partnership for other mutual benefits

## Eligibility

Participation in this program is limited to optical design consultancy firms consisting of no more than five employees and/or contractors that provide design services to multiple manufacturing organizations and who are positive advocates for Zemax products.

## Benefits for Program Participants

- Participants in the program are provided a 1-year subscription to the Zemax Consultant Partner Program package for \$2,950 per year. This package includes a 1-year subscription to both:
  - One seat of a Single-User License of OpticStudio® Premium subscription
  - One seat of a Network license of OpticsBuilder™ (after release) for either/both SOLIDWORKS and Creo. As support for additional CAD packages is added, Consultant Program participants will automatically receive supported versions for those packages
- In addition, the participants company names/contact information are listed on the Zemax website as official “Zemax Consultant Partners”. Zemax, whenever possible, will pass on referrals for design consultancy work opportunities to members of the partner program.
- Zemax will also invite program participants to provide technical presentations at the Envision conferences and to showcase some of their advanced optical design successes and innovations via white papers, case studies, testimonials, etc.
- Zemax will also facilitate program participants to conduct OpticStudio usage training for interested parties.

## Expectations from Program Participants

It is expected that participants will act as positive advocates for Zemax and demonstrate at least one of the following during the term of the program participation. Lack of such demonstrations may exclude continued membership in the program.

- White papers/technical articles showcasing use of Zemax products in optical design
- Customer testimonial/case study
- Referrals for software purchase opportunities
- Presentations at co-hosted webinars/seminars
- Blog posts

## Terms and Conditions

1. Participation in this program is limited to optical design consultancy firms who provide design services to multiple manufacturing organizations.
2. Participation is on an annual renewable basis. Participants must demonstrate at least one of the items under “expectations” to renew their membership in the program.
3. Participants are eligible to obtain up to two (2x) Zemax Consultant Partner Program packages per consultancy firm. Additional software seats can be purchased at standard commercial prices.
4. Participants must accept Zemax’s standard license agreements to obtain our software products.
5. This offer cannot be combined with other promotional offers, volume discounts, etc.
6. Participants who already own perpetual seats of OpticStudio may continue to use those seats under pre-existing terms and conditions independent of their participation in this program.
7. Participants are not expected to “trade in” their previously acquired perpetual seats of OpticStudio to become eligible for participation in this program.
8. Participants cannot “trade in” previously acquired seats of OpticStudio to get discounts on the price of the Zemax Consultant Partner Program package.
9. Zemax LLC reserves the right to alter the terms of this program at its discretion.

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